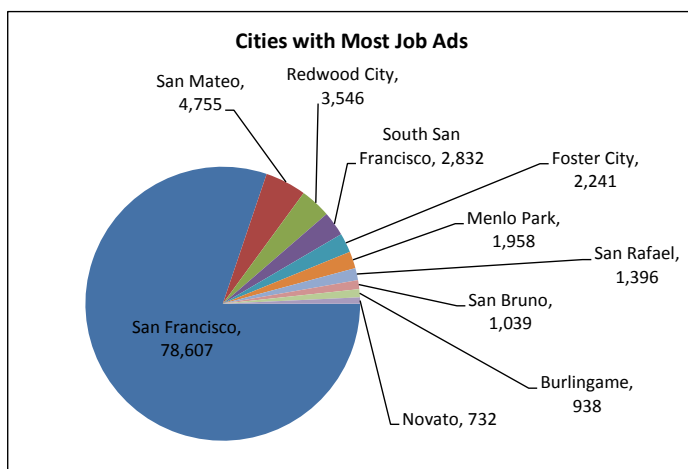


## SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW SEPTEMBER 2012

### Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 6.4%; down from September 2011 when unemployment was at 7.9%
- San Mateo County ranks #2 in the lowest unemployment rate by county in the state. Marin is #1; San Francisco is #3; Santa Clara is #9; Contra Costa is #11; and Alameda is #15.
- Unemployment rate in CA is at 9.7% and in the U.S. it is at 7.6%.
- 24,800 unemployed in San Mateo County out of a labor pool of 390,500.
- Cities in San Mateo County with unemployment above 10% are Brisbane at 11.2% and East Palo Alto at 15.2%. Two Census Designated Places (CDP) districts are also above 10% and include Broadmoor at 10.1% and North Fair Oaks at 13.3%.
- As of September 2012 the most recent job ads for the Marin, San Francisco and San Mateo counties are computer software engineers, marketing managers, web developers, computer systems analysts, executive secretaries and administrative assistants, retail salespersons, network and computer systems administrators, sales managers, first-line supervisors/managers of retail sales workers and registered nurses.



**Employers with Most Job Ads**

Cybercoders	- 2610
Salesforce.com	- 923
Deloitte	- 920
UCSF Medical Center	- 721
Genentech	- 719
IBM	- 571
Visa	- 505
Google	- 464
Facebook	- 441
Robert Half International	- 351

### Legend

**Bay Area** – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.

**Silicon Valley** – San Mateo, Santa Clara, Alameda Counties.



## Industry Information

- 16 of the top 50 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 16 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 14 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 14 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 12 of the top 25 biotech patent recipients in the Bay Area have facilities in San Mateo County.
- 7 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 5 out of 21 largest social media app makers (ranked by total number of employees) in the Bay Area are headquartered in San Mateo County.
- 5 of the top 25 largest digital entertainment companies in the Bay Area (based on number of Bay Area employees) are headquartered in San Mateo County.

## Venture Capital Industry

- 53 U.S. venture capital funds raised \$5.0 billion in the third quarter of 2012. This level marks a 17% decrease by dollar commitments and a 23% increase by number of funds compared to the second quarter of 2012.
- Venture capitalists invested \$6.5 billion in 890 deals in the third quarter of 2012, an 11% decline in terms of dollars and 5% decline in the number of deals compared to the second quarter of 2012.

## Real Estate (Retail)

- As of the close of the third quarter of 2012, shopping center vacancy stood at 3.6%, up from the 3.1% mark recorded in the second quarter.
- As a whole in the third quarter of 2012, the market posted 51,444 square feet of negative net absorption.
- Occupancy growth of just 3,000 square feet was not enough to move the vacancy rate for neighborhood/community centers. It remained unchanged in the third quarter at 3.4%.
- Throughout the third quarter, strip centers recorded a total occupancy loss of roughly -9,000 square feet. This increased the vacancy rate to 5.5%.
- Vacancy has now reached levels so low as to threaten growth—space users who would like to expand in the region are having a difficult time finding quality options.

## Real Estate (Commercial)

- The commercial vacancy rate is 13.7% in the third quarter of 2012 down from 13.9% a year ago. San Mateo County's rent is \$3.31 per square feet, marking the highest average asking rent since Q3-2008 in the County.
- San Mateo County significant transactions in the third quarter of 2012 include: \*Storm8 – Redwood Shores 50,305 square feet; Checkpoint Software – San Carlos 40,265 square feet; Siemens – Foster City 24,337 square feet; EMC Greenplum – San Mateo 23,679 square feet; Glam Media – South San Francisco 19,689 square feet.  
\*SAMCEDA 2012 Awards of Excellence Winner

## Sources

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