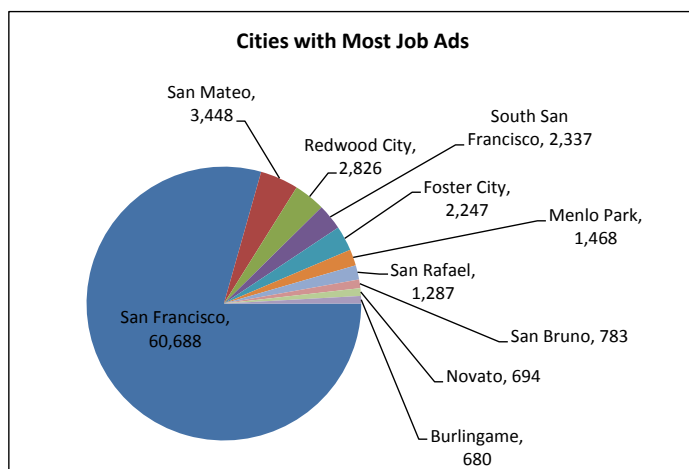


## SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW MARCH 2012

### Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 7.5%; down from March 2011 when unemployment was at 8.1%
- San Mateo County ranks #2 in the lowest unemployment rate by county in the state. Marin is #1; San Francisco is #3; Santa Clara is #7; Contra Costa is #14; and Alameda is #12.
- Unemployment rate in CA is at 11.5% and in the U.S. it is at 8.4%.
- 28,900 unemployed in San Mateo County out of a labor pool of 387,300.
- Cities in San Mateo County with unemployment above 10% are Brisbane at 13% and East Palo Alto at 17.5%. Two Census Designated Places (CDP) districts are also above 10% and include Broadmoor at 11.7% and North Fair Oaks at 15.4%.
- As of March 2012 the most recent job ads for the Marin, San Francisco and San Mateo counties are computer software engineers, marketing managers, web developers, computer systems analysts, executive secretaries and administrative assistants, registered nurses, sales managers, accountants, network and computer systems administrators, and retail salespersons.



**Employers with Most Job Ads**

Salesforce.com	779
Cybercoders	692
Deloitte	515
Visa	409
Roche	382
IBM	368
Sutter Health	337
Gap Inc.	335
Genentech, Inc.	332
Allegis Group	318

### Legend

**Bay Area** – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.

**Silicon Valley** – San Mateo, Santa Clara, Alameda Counties.



## Industry Information

- 16 of the top 50 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 16 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 14 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 14 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 12 of the top 25 biotech patent recipients in the Bay Area have facilities in San Mateo County.
- 7 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 5 out of 21 largest social media app makers (ranked by total number of employees) in the Bay Area are headquartered in San Mateo County.
- 5 of the top 25 largest digital entertainment companies in the Bay Area (based on number of Bay Area employees) are headquartered in San Mateo County.

## Venture Capital Industry

- Venture capitalists invested \$6.6 billion in U.S. companies in the fourth quarter, up 18.9% from the \$5.5 billion they expended in the comparable quarter the year before. Bay Area companies received 46% of all venture funding nationwide; 16% went to biomedical/health, 36% to software; 7% to IT services; 17% to industrial/business/energy and 5% to media/entertainment.

## Real Estate (Retail)

- As of the close of the fourth quarter, shopping center vacancy stood at just 3.0%, down slightly from the 3.2% mark recorded just three months ago.
- For 2011 as a whole, the market has posted just under 98,000 square feet of positive net absorption.
- Vacancy has now reached levels so low as to threaten growth—space users who would like to expand in the region are having a difficult time finding quality options.
- The current vacancy rate for neighborhood/community centers is 3.3%, down from 3.5% one year ago. Neighborhood centers accounted for 62,000 square feet of occupancy growth over the past year.
- Unanchored strip center vacancy currently stands at 4.2%, down from 5.5% a year ago. Throughout 2011, strip centers recorded total occupancy growth of roughly 19,000 square feet.

## Real Estate (Commercial)

- Another positive sign is the drop in commercial vacancy rates to 12.47% in the fourth quarter of 2011 down from 17.6% at the close of 2010 which is the first time since 2008 that the vacancy rates fell below 13%.
- Significant transactions in the third and fourth quarters of 2011 include: Sony Corporation – San Mateo 450,505 square feet; Zazzle – Redwood City 117,730 square feet; YouTube – San Bruno 102,252 square feet; Guidewire Software – Foster City 97,674 square feet.

## Sources

- Bureau of Labor Statistics
- Cassidy Turley
- Colliers International
- National Venture Capital Association
- SAMCAR
- San Francisco Business Times
- Terranomics (The Retail Division of BT Commercial)
- The Conference Board
- WANTED Technologies
- Silicon Valley/San Jose Business Journal