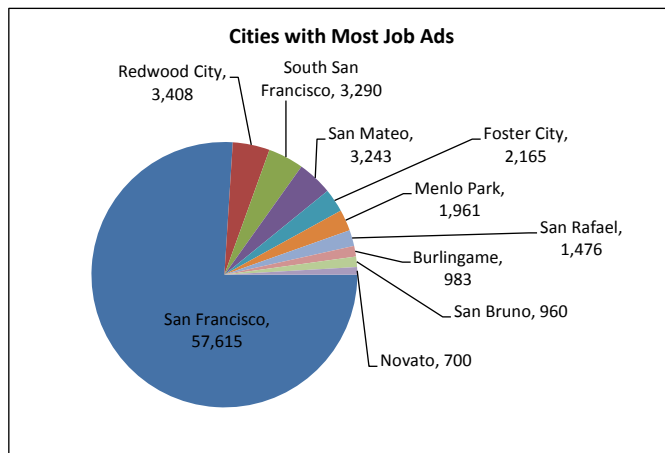


## SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW JULY 2013

### Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 5.4%; a decrease from June 2012 when unemployment was at 7%.
- San Mateo County ranks #2 in the lowest unemployment rate by county in the state. Marin is #1; San Francisco is #3; Santa Clara is #9; Contra Costa is #10; and Alameda is #13.
- The current unemployment rate in CA is 8.8% and in the U.S. it is at 7.8%.
- 21,600 are unemployed in San Mateo County out of a labor pool of 400,000.
- Only East Palo Alto with an unemployment rate of 13.1% and the North Fair Oaks Census Designated Place (CDP/unincorporated SMC) with a rate of 11.4% are above 10%.
- As of April 2013 the most recent job ads for Marin, San Francisco and San Mateo counties are Software Developers, Marketing Managers, Web Developers, Network and Computer Systems Administrators, Information Technology Project Managers, Computer Systems Analysts, Registered Nurses, Sales Managers, Accountants, and Software Quality Assurance Engineers & Testers.



### Employers with Most Job Ads

Genentech/Roche - 1446  
 Sutter Health - 680  
 Salesforce.com - 637  
 Robert Half International - 624  
 University of California - 470  
 Deloitte - 438  
 Sterling Life Science - 430  
 ZipRecruiter - 406  
 Gilead Corporation - 376  
 Price Water House Coopers - 356

### Legend

**Bay Area** – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.

**Silicon Valley** – San Mateo, Santa Clara, Alameda Counties.



## Industry Information

- 16 of the top 50 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 16 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 14 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 14 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 12 of the top 25 biotech patent recipients in the Bay Area have facilities in San Mateo County.
- 7 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 5 out of 21 largest social media app makers (ranked by total number of employees) in the Bay Area are headquartered in San Mateo County.
- 5 of the top 25 largest digital entertainment companies in the Bay Area (based on number of Bay Area employees) are headquartered in San Mateo County.

## Venture Capital Industry

- 21 venture-backed initial public offerings raised \$2.1 billion during the second quarter of 2013, more than double the volume and dollars compared to the first quarter of the year.
- For the second quarter of 2013, 84 venture-backed deals were reported, 15 which had an aggregate deal value of \$3.0 billion. This represents a 53 percent decrease in volume from the second quarter of 2012.

## Real Estate (Retail)

- Over the course of the first quarter of 2013, shopping center vacancy declined from 3.3% to 3.2%.
- The first quarter of 2013 current vacancy rate for neighborhood/community centers is 3.4%, up slightly from 3.3% in the last quarter.
- In the first quarter of 2013 strip centers posted occupancy gains by 12,100 square feet. This drove local vacancy down from 4.6% to 3.8%.

## Real Estate (Commercial)

- San Mateo County vacancy dropped to 12.9% from 14.1% from the last quarter breaking the streak in rising vacancy for the last three quarters.
- Net absorption for the quarter is positive 421,429 square feet, the highest net absorption seen since the fourth quarter in 2011 when it was 489,368 square feet.
- Gross absorption from the second quarter was 832,245 square feet, bringing the year to date total to 1.4 million square feet.

## Sources

- Bureau of Labor Statistics
- Cassidy Turley
- Colliers International
- National Venture Capital Association
- Pricewaterhouse/Coopers
- California Employment Development Department (EDD)
- SAMCAR
- San Francisco Business Times
- Terranomics (The Retail Division of BT Commercial)
- The Conference Board
- WANTED Technologies
- Silicon Valley/San Jose Business Journal