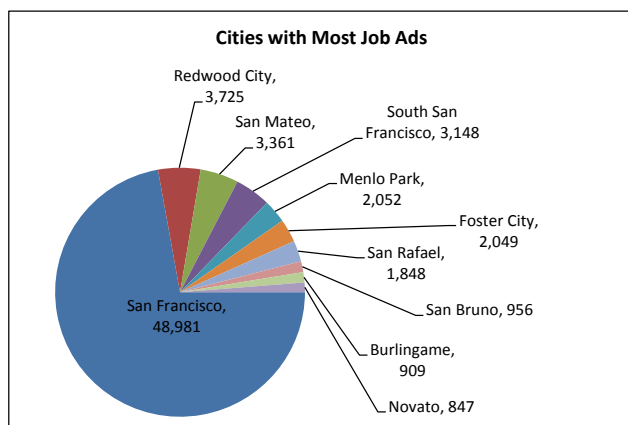


## SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW DECEMBER 2014

### Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 4.1%; a decrease from September when unemployment was at a revised 4.3%.
- San Mateo County ranks #2 in the lowest unemployment rate by county in the state. Marin is #1; San Francisco is #3; Santa Clara is #5; Alameda is #9 and Contra Costa is #10.
- The current unemployment rate in CA is 7.1% and in the U.S. it is at 5.5%.
- 17,000 are unemployed in San Mateo County out of a labor pool of 417,600.
- Between October 2014 and November 2014, the number of jobs located in the West Bay counties of Marin, San Francisco, and San Mateo increased by 6,300 jobs to total 1,133,300.
- As of December 2014 the most recent job ads for Marin, San Francisco and San Mateo counties are Software Developers, Marketing Managers, Web Developers, Registered Nurses, Management Analysts, Network and Computer Systems Administrators, Accountants, Information Technology Project Managers, Retail Salespersons and Computer Systems Analysts.



### Occupations with Most Job Ads

Software Developers, Applications - 5092  
 Marketing Managers - 3634  
 Web Developers - 2252  
 Registered Nurses - 1830  
 Management Analysts - 1668  
 Network and Computer Systems Administrators - 1541  
 Accountants - 1425  
 Information Technology Project Managers - 1383  
 Retail Salespersons - 1371  
 Computer Systems Analysts - 1323

### Legend

**Bay Area** – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.

**Silicon Valley** – San Mateo, Santa Clara, Alameda Counties.



## Industry Information

- 22 of the top 100 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 13 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 12 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 19 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 15 of the top 25 biotech patent recipients in the Bay Area have facilities in San Mateo County.
- 10 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 7 of the top 25 largest digital entertainment companies in the Bay Area (based on number of Bay Area employees) are headquartered in San Mateo County.

## Real Estate (Retail)

- At the close of the third quarter of 2014, shopping center vacancy stood at just 2.6%.
- The third quarter of 2014 current vacancy rate for neighborhood/community centers stood at 3.2%.
- In the third quarter of 2014 strip centers posted a local vacancy rate at 2.9% which is down from 4% in the second quarter of 2014.

## Real Estate (Commercial)

- San Mateo County vacancy dropped to 10.74% from 11.11 % in the third quarter of 2014. This makes it the lowest vacancy rate since before 2001.
- Gross absorption for the third quarter was 1,267,094 square feet, bringing the year-to-date total to 2,982,677 square feet.
- The average asking rate for San Mateo County is \$3.80 FS, up 2.98% from last quarter when it was at \$3.69.

## Venture Capital Industry (National)

- 23 venture-backed initial public offerings raised \$2.6 billion during the third quarter of 2014. This is the sixth consecutive quarter to see 20 or more venture-backed IPOs.
- For the third quarter of 2014, 119 venture-backed M&A deals were reported, 32 of which had an aggregate deal value of \$7.9 billion.

## Sources

- Bureau of Labor Statistics
- Cassidy Turley
- Colliers International
- National Venture Capital Association
- Pricewaterhouse/Coopers
- California Employment Development Department (EDD)
- SAMCAR
- San Francisco Business Times
- Terranomics (The Retail Division of BT Commercial)
- The Conference Board
- WANTED Technologies
- Silicon Valley/San Jose Business Journal